



## FOR IMMEDIATE RELEASE

### ***Township of Lawrence Introduces New Master Plan***

Lawrence Township, NJ - The Township of Lawrence is embarking on a comprehensive update to its Master Plan that will guide land use policies and development over the next decade. The municipal Master Plan sets forth the vision for how the community should approach development, redevelopment, conservation and preservation going forward.

"The Master Plan is our principal guiding document for addressing land use in a thoughtful and cohesive manner," said Mayor Patricia Hendricks Farmer "Through this plan, we aim to create a bold vision that enhances quality of life, protects natural resources, and encourages sustainable economic growth in Lawrence Township."

As required by New Jersey's Municipal Land Use Law, the Township must reexamine its Master Plan every ten years. Lawrence recently adopted a Re-Examination Report in 2023 to kick off the Master Plan update process. The new 2024 Master Plan will build upon previous planning efforts and include the following major elements:

1. Goals and Objectives
2. Land Use Plan
3. Circulation Plan
4. Conservation Plan
5. Economic Development Plan
6. Green Buildings & Sustainability Plan

**Two public meetings for the Township Master Plan have been scheduled.** Join us to help create the new Lawrence Township 2024 Master Plan at one of these two meetings:

**June 13th from 6pm to 9pm:** Rider University, Bart Luedeke Center Cavalla Room, 2083 Lawrenceville Road. A campus map can be found here: [www.rider.edu/sites/default/files/2022-08/RiderUniversity\\_CampusMap.pdf](http://www.rider.edu/sites/default/files/2022-08/RiderUniversity_CampusMap.pdf)

**June 23rd from 12pm to 3pm:** Lawrence Senior Center, 30 East Darrah Lane.

In addition, and for those that can't attend the meetings, a survey is also available to share thoughts and ideas about Lawrence and the 2024 Master Plan. Click here for the survey:

<https://www.surveymonkey.com/r/TP9PLGN>

The Planning Board will be soliciting extensive public input over the next few months through these meetings and the survey. All residents and business owners are encouraged to participate and share their perspectives on how to make Lawrence Township an even better place to live and work.

"Robust public engagement is vital to creating a plan that truly reflects our community's needs and aspirations," said Beth McManus, Township Planning Consultant . "We want to hear from as many voices as possible throughout this process."

The draft Master Plan is expected to be completed by late fall 2024 and will then go through public hearings before being adopted by the Planning Board. Once adopted, the Master Plan will serve as the foundation for any future zoning changes enacted by the Township Committee.

For more information and ways to get involved, please visit

<https://tinyurl.com/LawrenceTownshipMasterPlan2024>